

No.1 Screen Restore Original Experience With 1/3 Price Only

Second to None, More than Wide Color Gamut

Why iTruColor?



G+F Structure, the only mass produced product in the market.

Own R&D and strong production strength to make sure stable supply and continuous leading.

Full range of models, not multiple suppliers put production together.

Second to None, More than Wide Color Gamut

Main Characteristics:

**Perfect
Installation**

**Touch Function is
Normal with
Broken Glass**

TrueColor

Perfect Installation

The biggest characteristic of OEM screens

Leaving no gap between the screen and frame

Original Specifications

More than 1/3 of secondary damage is caused by improper installation

G+F structure contributes to perfect installation



Currently, all the aftermarket screen frame stands out a lot after installation. This is mainly because the current screens adopt G+G structure. iTruColor LCDs adopt the totally different structure to ensure the compatibility. Also another big difference is if the screen cracks, the phone is not dead and it still works while the other aftermarket screens cannot be used once cracked. Real high-end screens must not have problem for installation.

Compatibility

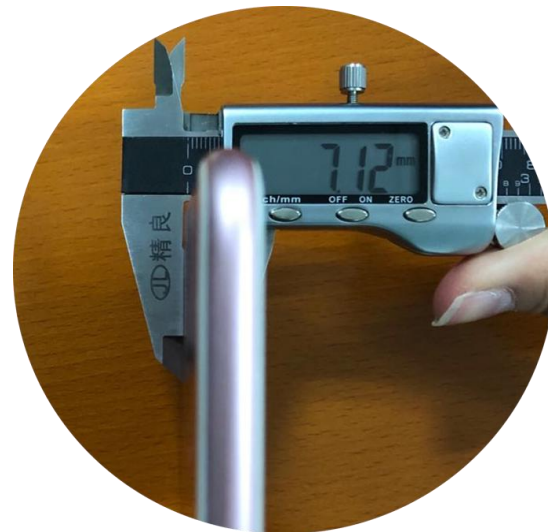
LCD sits properly after installed?
Users can see this very clearly.



iTruColor



OEM



Current copy



iTruColor

–The only factory who can provide G+F LCD screen with stable and mass production.

Other factory may tell you their LCD screen can match the mobile phone well, can they illustrate and show you the real data?

To be consistent with the original, you must have the G+F structure LCD screen for a perfect installation.

And iTruColor is the only factory that supports the G+F structure with stable mass production!

Can still use after glass broken

If you use an original iPhone,
even if the glass is smashed,
the screen still works...

**So does iTruColor!
But no one else!**



**No worries if you break the glass,
it still works until you get it repaired...**



The original colors on iPhone always vivid and beautiful

Why iTruColor same as OEM color?

TrueColor Technology

We are the leader and pioneers of wide color gamuts in the industry. We lead, others follow, therefore, the wide color gamut has become a basic indicator of high-end screens.

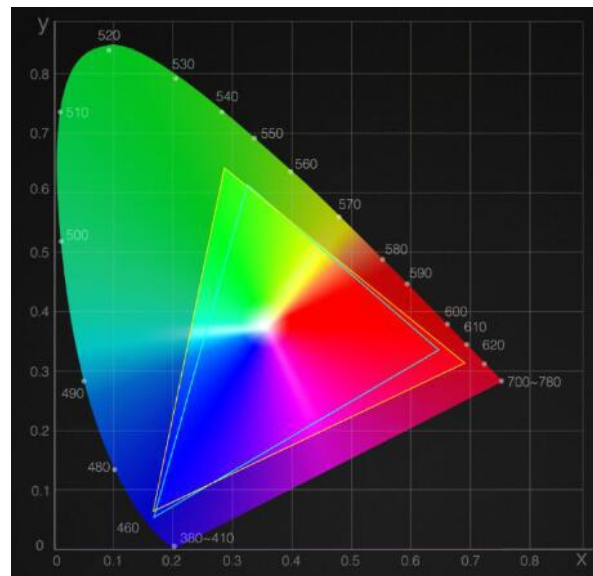
Wide Color gamut

Other display technology TrueColor display technology



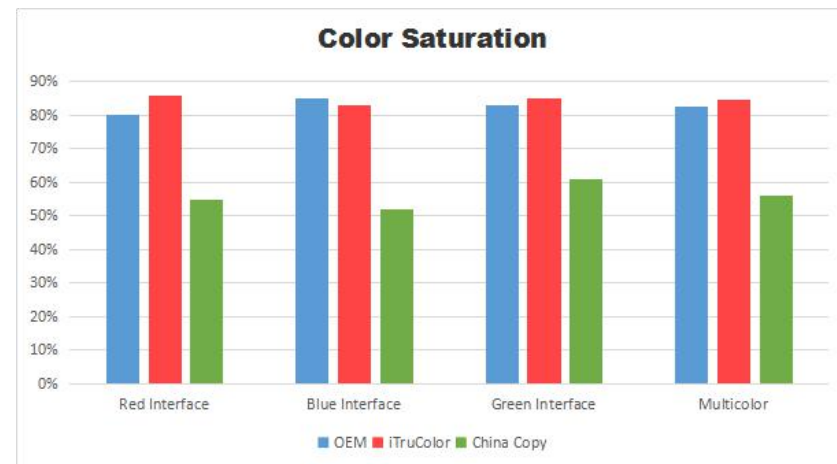
NTSC Color gamut test reach to **84%**!

It means you can see true color of life with our screen. The best&true tone compared with all the current aftermarket screens.
If you still don't understand, look the image on the right!

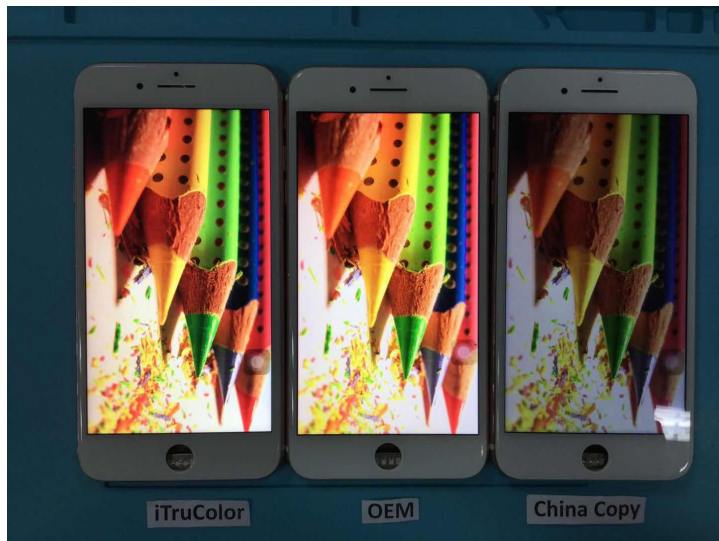


Feel the color difference by yourself!

Leading TrueColor display technology



Feel the color difference by yourself!



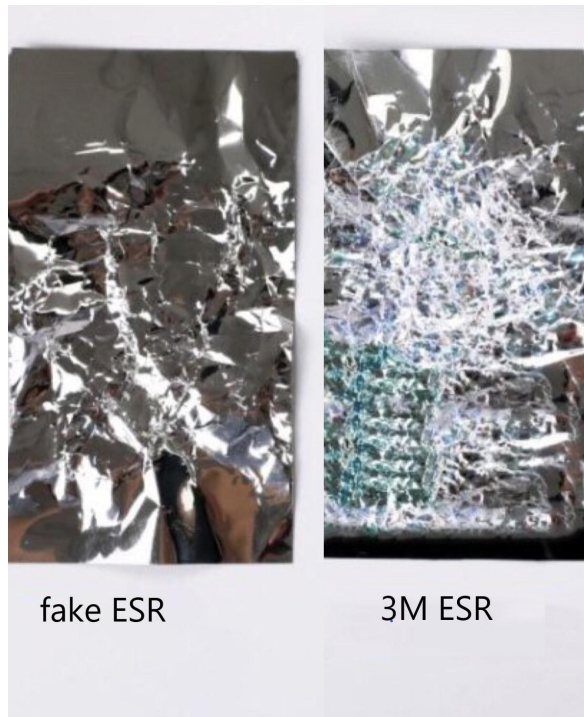
While you come into multicolor interface, you will see the difference more directly. Users will have absolutely different experience while playing games or taking photos etc.

What's More?

3M ESR-the same as original one

ESR is original LCD screen backlight. We put ESR into our iTruColor LCD, so the brightness is the closest to the original quality. While among the ordinary quality LCDs in the market, some of them do not use ESR, some use fake ESR. There are also some products use our high-quality ESR material. ESR is the basic line of high-end products.

Tips: You can use a knife to scratch ESR. If it shows colorful under the light, it is the real ESR.



No Touch Latency

Have you ever met this issue? The touch is so far behind that if you type fast it can miss some keys. If yes, you may need to test iTruColor screen samples.



OEM 3D Touch and FPC Connector

While you use 3D touch, you have to force so hard to get the 3D touch to work. Is that familiar? All iTruColor LCD has TRUE force touch and easy to activate.

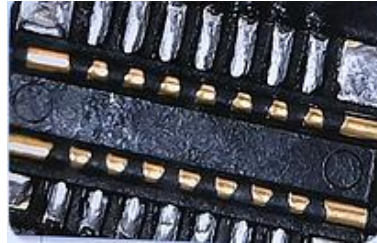
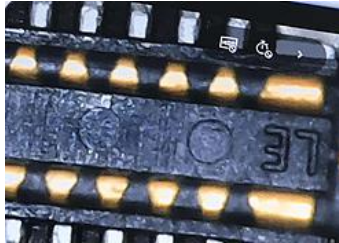
While you use touch ID, it's just getting lost. You get that feedback before while using aftermarket LCDs? All iTruColor LCD use OEM FPC connectors, it can avoid the issue of "touch ID getting lost". How to judge whether it's OEM or non-OEM FPC? Please check the images.

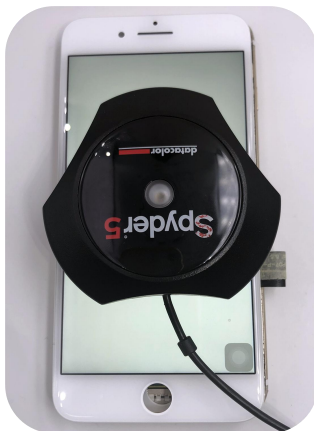


fake 3D

mixed 3D

Real 3D





Uniform Backlight, Brightness close to OEM

Brightness of iTruColor is around 520cd/m²

Whitepoint / White level

Select "Start measurement" and adjust your display's color temperature and/or RGB gain controls to match the desired white point. A good match is obtained if all bars can be brought to the marked position in the center.



Initial x 0.2793 y 0.3002 VDT 8968K 5.1 ΔE^*00
Current x 0.2786 y 0.2991 VDT 9086K 5.0 ΔE^*00



Initial 319.61 cd/m²
Current 318.01 cd/m² (-0.50%)

Whitepoint / White level

Select "Start measurement" and adjust your display's color temperature and/or RGB gain controls to match the desired white point. A good match is obtained if all bars can be brought to the marked position in the center.



Initial x 0.2853 y 0.3162 VDT 7694K 9.9 ΔE^*00
Current x 0.2849 y 0.3164 VDT 7688K 10.2 ΔE^*00



Initial 528.69 cd/m²
Current 528.79 cd/m² (+0.02%)

Whitepoint / White level

Select "Start measurement" and adjust your display's color temperature and/or RGB gain controls to match the desired white point. A good match is obtained if all bars can be brought to the marked position in the center.



Initial x 0.2825 y 0.3146 VDT 7828K 10.6 ΔE^*00
Current x 0.2828 y 0.3128 VDT 7930K 9.6 ΔE^*00



Initial 552.28 cd/m²
Current 548.77 cd/m² (-0.64%)

True Oleophobic Coating

Oleophobic coating is not a new concept or high technology. The normal aftermarket screens are without true oleophobic coating. We add true oleophobic coating which is the same as original one back to the iTruColor.

No change in the feel of touching even more than 10,000 times

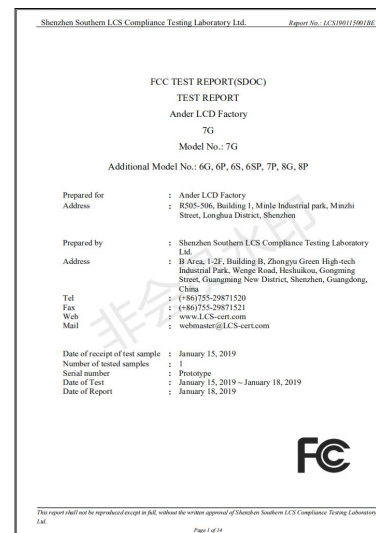
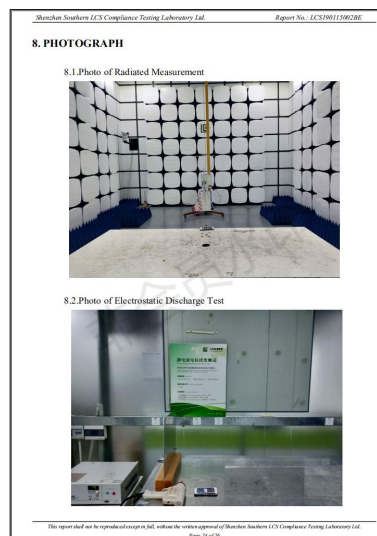
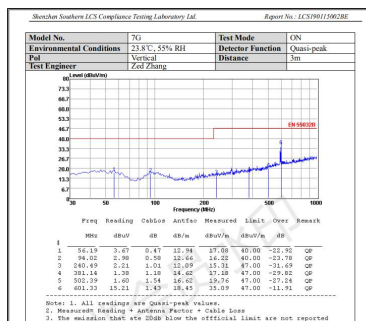


General aftermarket LCD---Water spreads after drop

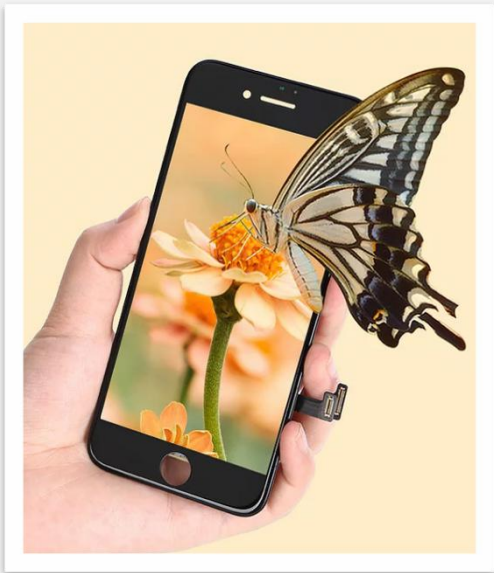
iTruColor LCD--Anti-fingerprint
Anti oil and delicate touch

Final Tidbits

With CE FCC RoHS certification



Types of Cooperation



Neutral Packing

OEM+customization

iTruColor Brand

For more details, please contact lisa.



Your best choice is to be partner with No.1 high-end LCD screen-- iTruColor!

Products are the key to competitiveness

Nowadays, almost all products are homogenous, so products are the key for competitiveness. No one want the junk goods even if they are the cheapest.

The success probability of cooperating with No.1 in the industry is far greater than the regular suppliers who don't have advantages themselves. No one will really take it seriously if it is not the No.1 product. It is better not to start it if you don't cooperate with the No.1.

We can help you to achieve:

No.1 Products

Continuously Competitive price

Defective rate is 70% lower than other suppliers.

Introduction to other features :

	TrueColor Technology		Perfect Fit After installation
	True 3D Touch		3M ESR High Brightness
	360° Polarizer Full View		Real Oleophobic Coating
	OEM FPC Connector		Accurate Touch Response

iTruColor 100% with 3 major advantages of OEM LCD

1. It has original specifications in terms of dimensions, sitting perfectly within the phone's housing, leaving no gap between the screen and the frame.

#More than 1/3 of secondary damage is caused by an incorrect dimensions of LCD.

2. Screen is clear and bright, with real and vivid colors. Your customer will never complain about the display.

#TrueColor display technology makes it directly comparable to an OEM LCD.

3. Touch functions as normal even when the glass is broken.

#More than 85% of aftermarket screens have touch issues after it's cracked.

High-end LCD screen comparable to the original

iTruColor

High-end Phone Screen

Second to None, More than High Color Gamut

CE FC RoHS

Made in China

Thank you!

No. 1 Screen Restore Original Experience